



SPONSORSHIP OPPORTUNITIES

Third Annual Opa Volta 5k Walk-a-thon

Benefiting the
Hellenic-American Cultural Center & Museum of Oregon and SW Washington

Saturday, August 26, 2023



HELLENIC - AMERICAN
CULTURAL CENTER
& MUSEUM

of Oregon and SW Washington

Honoring the future by preserving our past

503-858-8567 | haccmpdx@gmail.com

OPA VOLTA EVENT INFO

The Opa Volta 5k walkathon had its inaugural event in August 2021. The idea was to create an annual fundraising event to engage all ages — HACCM is committed to sharing cultural knowledge and experiences across generations.

In addition, we were excited about the opportunity to take our programming outside of the museum walls and into the community. A 5k route was designed around the Laurelhurst neighborhood, and the first two years were a fun opportunity to celebrate HACCM by walking as a group through the surrounding area!

Over the last two years, we have had about 50 registered walkers per event. This year, we plan to leverage what we have learned from the previous two years to increase the number of registered walkers, build a network of community support through corporate sponsorships, and raise funds for HACCM's programs, exhibitions, and operations.

Our 2023 goals:

- \$15,000 raised
- 100 registered walkers
- Enroll 50 walkers in our peer fundraising program to collect additional pledges to support HACCM

Event details:

Date: Saturday, August 26, 2023

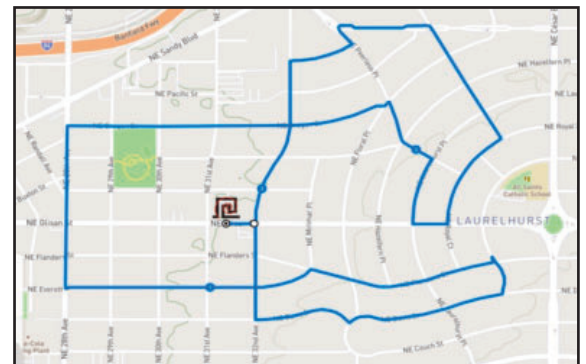
Check-in begins: 8:00am

Walkathon starts: 8:30am

Location: 3131 NE Glisan St. Portland, OR 97232 (meeting point); walkathon course goes through Laurelhurst (see map)

Registration fee per walker: \$25
(registration opens June 5th, 2023)

**OPA VOLTA HACCM
5K WALK-A-THON ROUTE:**



JOIN US AS A SPONSOR!

As a sponsor, you have a unique opportunity to support this event. Help us build momentum and excitement for the walkathon and we will recognize your organization on our website and t-shirts. Additional benefits can be customized, please reach out to HACCM for more information.

SPONSORSHIP PACKAGE/BENEFITS

Presenting Sponsor (\$500+)

- Name and logo on official walkathon shirt
- Recognition on website and all communications
- Complimentary walkathon registration for 2 walkers

Community Sponsor (\$100-\$499)

- Name on official walkathon shirt
- Recognition on website and all communications

HACCM is a nonprofit organization, our Tax ID is 20-5466770.



ABOUT HACCM

Since 2007, the Hellenic-American Cultural Center & Museum of Oregon and SW Washington has served the Pacific Northwest as the leading nonprofit dedicated to the preservation of Hellenic heritage. HACCM collects and shares stories about how Hellenic history and tradition has been lived and shared, illustrating the unique contributions that Hellenes brought to this culturally diverse region.

HACCM carries out its mission to gather, preserve, and share the Hellenic-American experience of Oregon and SW Washington through operation of a museum and cultural center. The museum maintains a permanent collection of artifacts, paintings, textiles, and other objects, and hosts special exhibitions on a range of topics related to Hellenic (Greek) history. The cultural center organizes events including lectures, interactive classes, film nights, school tours, and community gatherings that highlight and celebrate the history and accomplishments of the Hellenic-American community in the region as well as Hellenic culture and history more broadly.

Over the past three years, the organization has continued to evolve, hiring its first permanent staff members, experimenting with virtual programming throughout the extended closures of the pandemic, and even publishing its first digital interactive exhibit online. In early 2023, HACCM also adopted a new strategic plan, which will guide our continued development over the next three years.

Our commitment to our mission is driven by a deep care for our community. Events like Opa Volta are a wonderful opportunity to celebrate community and sustain the organization. We hope you'll consider joining us as a sponsor this year.



THANK YOU!

Contact information:

Maria Phoutrides Carter 503-828-7679 | mariaphoutrides@hellenicamericancc.org

Annie McGowan 503-703-5249 | av.mcgowan@comcast.net

HACCM 503-858-8567 | haccmpdx@gmail.com



2023 Sponsorship Form

Thank you for supporting the Opa Volta Walkathon as a sponsor!

Date/time: Saturday, August 26, 2023 at 8:30am

Location: 3131 NE Glisan St., Portland, OR

Please select your sponsorship level:

☐ **Presenting Sponsor** (\$500+)

Benefits include:

- Name and logo on official walkathon shirt:
 - o Logo placement at top of shirt
- Recognition on website and all communications
 - o Over 2,900 followers across email, Facebook, Instagram
- Complimentary walkathon registration for 2 walkers

☐ **Community Sponsor** (\$100-\$499)

Benefits include:

- Name on official walkathon shirt
 - o Name listed with community sponsors on bottom of shirt
- Recognition on website and all communications
 - o Over 2,900 followers across email, Facebook, Instagram

Please indicate how to list your sponsorship:

Donor / Business Name _____

Contact Person/Title _____ Phone _____

Address / Zip _____

Email _____ Website _____

Payment options:

- ☐ I have enclosed a check
- ☐ I will pay online
- ☐ Please call me at _____ to make a credit card payment

Logos can be emailed to hacmpdx@gmail.com.

For additional information, please contact HACCM at 503-858-8567.

HACCM is a nonprofit organization, our Tax ID is 20-5466770.

